

# **“STRATEGIC PLAN & DEPLOYMENT”**

**(2018-2023)**

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**RNB**  
GLOBAL UNIVERSITY  
Educating stars for tomorrow

**RNB GLOBAL UNIVERSITY**  
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## INDEX

S. No.	Topic	Page No
1	Message From the Chairman	3
2	Preface	4
3	Vision & Mission	5-6
4	Core Values	7
5	SWOC Analysis	8-10
	<ul style="list-style-type: none"> <li>a. Strengths</li> <li>b. Weaknesses</li> <li>c. Opportunities</li> <li>d. Challenges</li> </ul>	
6	Strategic Objectives and Adherence	11-17
	<ul style="list-style-type: none"> <li>a. Teaching Learning Process</li> <li>b. Leadership and Participative Management</li> <li>c. Internal Quality Assurance System</li> <li>d. University's Governance Module</li> <li>e. Student's Development and Participation</li> <li>f. Staff Selection and Development and Welfare</li> <li>g. Industrial Interaction</li> <li>h. Research and Innovation</li> <li>i. Alumni Interaction</li> <li>j. Community Services and Outreach Activities Physical Infrastructure</li> <li>k. Physical Infrastructure</li> </ul>	
7	Strategy Implementation & Monitoring	18
8	Measurable Steps during Implementation	19-23
	<ul style="list-style-type: none"> <li>a. Effective Teaching Learning Process</li> <li>b. Leadership and Participative Management</li> <li>c. Internal Quality Assurance System</li> <li>d. University's Governance Strategies</li> <li>e. Student Development &amp; Participations</li> <li>f. Staff Development &amp; Welfare</li> <li>g. University Industry Interaction</li> <li>h. Students Development</li> <li>i. Alumni Interaction</li> <li>j. Enriching Library</li> </ul>	
9	Monitoring of Strategic Plan	24
10	Conclusion	24

## **Message from the Chairman**

RNB Global University set in the hinterland of Thar Desert of Rajasthan to promote technological and professional education of highest standards. I am delighted to see that a team of dedicated and experienced faculty members are toiling hard to take this university to the next level to be at par with the other top universities. I express all my wishes to them for their best efforts. I am also much buoyed to see the state- of-the-art campus infrastructure with modern teaching and research facilities adding value in teaching learning in line with the vision and mission of the university. It is all the more satisfying to see the university offers career-oriented courses matching the requirements of the industry and society at large at every stage. The university was established in 2015 and since then the first batches of MBA, BBA, B.com. B.Sc. etc. have passed out successfully. Nevertheless, other batches are on the verge of completing their respective education programmes and thereafter joining their chosen professional fields to win laurels in their specific domains.

Predominantly, the Board of Management feels the university should strategize its road map of success for the coming years. Hence, preparation of "Strategic Plan" is the top priority in this direction. Nonetheless, the enthusiastic academic teaching fraternity under the leadership of Vice Chairman, President, Deans and experienced faculty has exerted their core to prepare the best possible strategies and its deployment plan for the university for the forthcoming years to the benefit not only to the students but rather every stakeholder. I am confident that this team will implement the strategic plans in its total letter and spirit and the society will reap its benefits in coming years.

Last but not the least, I extend my best wishes to the Vice Chairman, President, Deans, Faculty members, Staff and Students and Extended Family of RNBGU for their contribution and putting whole hearted efforts to see University at new heights.

**Dr. Ram Bajaj**  
**Chairman - RNB Global University**





## **Preface**

Since the inception of the University, it becomes sacrosanct for RNBGU management for having a well-planned and systematic strategic planning to achieve the Vision of the university set- forth to attain growth and success in every sphere of university's functions and operations. The present "**Strategic Plan & Deployment**" is based on to address future possibilities through which the university would progress in order to meet its goals and objectives and to attain new heights.

The first section of the aforementioned document discusses the university's vision and mission, as well as key values and long term & short term goals of the university. The goals of the university, ever since its inception, is to build up perennial growth by the involvement of each responsible stakeholder poised to contribute in this specific task with utmost sincerity and dedication. To attain outcomes of the university's strategic goals, the responsible team of professionals ensures the continuous growth in its teaching and learning process through a well-structured SWOC (Strengths, Weaknesses, Opportunities and Challenges) analysis.

This aforementioned "**Strategic Plan & Deployment**" will serve as the driving force for RNBGU in achieving its mission of becoming an academically excellent university which would provide to the society many qualified young lawyers, scientists, and managers to contribute in the development of the nation in the years to come henceforth.



## **Vision**

RNB Global University is conceptualized with a philanthropic vision into education given by Late Seth Sh. Jaganathji Bajaj, to be a globally recognized university committed to excellence in higher education with strong emphasis on knowledge sharing, multidisciplinary research, and entrepreneurial skills to produce professional leaders to serve the society and to bring better future for all.

It aspires to be a reputed "Temple of Learning" to play a significant role in serving the higher educational needs of the state of Rajasthan, India, and Global arena by emerging as a Centre of Academic Excellence, known for providing healthy learning environment, predominantly developing in every student a trait of Innovation, Leadership & Entrepreneurship skills so that they shine bright like a "Star" and be adjudged champion of humanity and a responsible citizen.

## **Mission**

- To provide students with world class infrastructure, a transformational educational environment with emphasis on leadership, innovation, and entrepreneurial skills
- To emphasize on intellectual growth, problem solving skills, professional grooming, ethical and human values among the students to be socially responsible global citizens.
- To practice high esteem of teaching and learning process with the accumulated & collective expertise of competent and experienced faculty
- To empower the students with knowledge and information by providing technological enabled education with high emphasis on quality of education
- To design and offer programs as per the national policies and to meet global challenges
- To create a transparent, accountable and objective examination & evaluation system
- To focus on deep disciplinary traits & to create holistic impressions in society at regional, national and global level
- To promote exchange of innovative ideas across the disciplines through effective use of tools and techniques in different fields of knowledge-domain for promoting interdisciplinary research to generate, disseminate, preserve along with creation of pure source of knowledge and make significant contribution to nation building.





- To foster a collaborative academic environment through blended learning, professional grooming, corporate mentoring and healthy atmosphere based on co-curricular and extracurricular activities.
- To provide continuous, experiential, delightful learning and growth for each student so as to meet their desired aspirations and give them wings to fly.
- To create a collaborative environment opens to free exchange of ideas to promote innovation, entrepreneurship, creativity, and research in all respects.
- To stride toward rendering quality education and play an instrumental role for development of highly skilled and globally competent graduates to contribute to the world economy.
- To be a Student Centric University.



## **Core Values**

"The RNB Global University continuously with absolute determination strives to pursue quality in higher teaching and learning through innovative and globally accepted methods".

The University believes that one of the finest methods to create a nation is to impart education and disseminate information at par with the best of the global education standards amongst youth, with which the University set- forth its Vision to corroborate with Late Seth Shri Jagannath Bajaj's ideology.

**The RNBGU's core values revolve around following factors:**

- a. Adoption of technical ability so as to use technology for the enhancement of student's competence.
- b. Inculcate the sense of intellectual character so as to develop intellectual traits of mind and personality.
- c. Sensitize students and faculty commitment towards community development and serve to the society by maintaining equanimity.

**Moreover, some of the other core values with which the university is established are as under:**

- Maintain a culture of respect to all students and staff members and stakeholders.
- Maintain a culture of equity in gender classification and equanimity amongst the students.
- Maintain a culture of professionalism by emphasizing human values and ethics.
- Maintain a culture of encouraging teamwork and healthy competition.
- Maintain a culture of a conducive environment for good teaching and learning process by using modern ICT tools and innovative practices.
- Maintain a culture of promoting equality, honesty, patriotism and impressing upon to practice it.
- Maintain a culture of promoting social cohesion and religious tolerance in every sphere of life.
- Maintain a culture of developing overall skills, personality and mental quotients to all its students.





## SWOC ANALYSIS

### Strengths –

Some of the strong strengths of the university are being encapsulated hereunder:

- Reputation for high quality teaching and learning standards by exhibiting unique and innovative practices in every domain of education level and adopting more innovative ways to improve it further for the benefits to the students.
- Practice for the development of practical skills and knowledge in the laboratory and field to get hands - on knowledge in the respective subjects and strives to add on more practical approaches in the years to come.
- Give equal importance to co-curricular and extracurricular activities for the overall development of its students.
- Monitor closely the quality of teaching and learning process in the classrooms.
- Pleasant and environmentally friendly working environment suitable for teaching and learning ambiance.
- All efforts in student's training and grooming in order to make them industry ready and improve their employability skills through technical training, soft skill development, GD and aptitude courses and other means.
- Entrepreneurship development skills amongst the students and organize repeatedly sensitizes sessions in this regard.
- Strong and effective LMS system by Tata Consultancy Services(TCS), India's leading software company to monitor academic activities and from time to time upgrade it for better results.
- Green pollution free environment.
- Various Forum/club activities for the holistic development of the students.
- All support for the enrollment of students in internship programs in well- known companies and sectors and sensitize students to explore opportunities in the same organization for their final employment by dint of hard work and service.
- Regularly conducts various cultural activities under its 3 forums : Events/Sports & Information & Broadcasting for the all-around growth of the students.





### **Weaknesses-**

- Being established in remote area from the glare of the metropolitan city, university experiences devoid of attraction amongst the students for pursuing their higher education.
- Despite considerable efforts in promotion and awareness campaigns, desirable results erode due to locational disadvantage.

### **Opportunities-**

- Support to the faculty members and constantly encouraging them to pursue Ph.D, and Research, for their professional accomplishment and enhancement of their qualifications and academic prodigies.
- Encourage more entrepreneurial development skills amongst the students and regular sensitization sessions for them to pursue it.
- Welcome each year many reputed corporate and industrial houses willing to provide placement to our students. In future also university looks forward to adding on this number in many folds owing to strong connection and relationship with industry.
- Strong alumni base to help with employment opportunities and career development of junior student as referrals.
- Opportunities to establish collaboration with reputable international and national institutes to transfer knowledge on sharing basis.
- Explore faculty-student exchange programme with prestigious domestic and international universities.
- Explore opportunities in research activities and partnerships with industry and corporate. Establish local NPTEL chapter.
- Opportunities in the programmes for the students preparing for competitive exams and conducts personality development sessions such as soft skills, aptitude, GD, GATE, MAT, TOEFL etc. and others for the students.
- Opportunities for the development of vocational and advanced skills, research centers, incubation centers amongst other things for the professional development of the students.



### **Challenges-**

- Students coming from different language and cultural origins take time for their improvement and adjustments which becomes impediments in the teaching and learning process of the university.
- At times it is realized that keeping pace with rapid changing technological development difficult.
- Quite often than not, family Business is a forced attraction for the local Student which also mars the professional development of the students.





## **Strategic Objectives and Adherence**

After much deliberation, RNBGU team has articulated the University's strategic goals, driven by the University's Mission and Vision, Stakeholder expectations, and SWOC analysis for the years to come with a determination to achieve it.

**Some of the basic strategic objectives of the university in the sphere of teaching and learning activities are as under:**

- Adheres to an effective teaching and learning method through pre-approved faculty files.
- Maintains leadership and participatory management development system and implementation.
- Creates an ongoing internal academic quality assessment system.
- Ensures strong governance in the affairs of the university's activities.
- Ensures the growth and involvement of students.
- Ensures the growth and well-being of employees.
- Maintains strong contact and relationship between the university and the industry promotes entrepreneurship development.
- Encourages research and development.
- Welcomes alumni participation and interaction, as well as outreach activities.
- Participates extensively in Community Services and Activities.
- Continuously undertake physical infrastructure development to create better teaching and learning ambience.

In the pursuit of Academic and Administration excellence, RNBGU consistently strategies and reviews its policies to maintain equilibrium in all aspects of teaching and learning process. Therefore, the university maintains up-standards of the following activities on a day-to-day basis and structures a road map for the future for quality maintenance in academic and administration standards.



<b>Teaching learning process</b>	<ul style="list-style-type: none"> <li>• More improvement in the existing Academic planning and Academic Calendar preparation for better academic administration management.</li> <li>• Creating lesson plans based on Outcome based education (OBE) and Course Outcome (CO) and Program Outcome (PO) mapping.</li> <li>• Further increasing the use of instructional aids and the adoption of ICT.</li> <li>• Creation of e-learning resources.</li> <li>• Encourage with more rigors the development of a research culture and infrastructure.</li> <li>• Maintain an open and equitable feedback system.</li> <li>• Conduct more training-based assignments.</li> <li>• Continual assessment and evaluation to track progress.</li> <li>• Best practices for the development of the students, faculty and society to be implemented.</li> </ul>
<b>Leadership and Participative Management</b>	<ul style="list-style-type: none"> <li>• More scientific and professional reporting structure through LMS will be developed.</li> <li>• Academic, administrative, and student-related powers and duties should be decentralized.</li> <li>• Specify tasks, duties, responsibility and accountability to be assigned with proper control and supervision to uphold the academics standard of the university.</li> <li>• More practical Assignments for projects to be put into practice</li> <li>• Formation of committees for better coordination and supervision of academic and administration control.</li> </ul>
<b>Internal Quality Assurance System</b>	<ul style="list-style-type: none"> <li>• IQAC has been established and in existence and extending assigned responsibilities. However, in future years it will become more dynamic and proactive in advising, guiding, supervising the Quality standards of the university.</li> </ul>





	<ul style="list-style-type: none"> <li>• Defining a quality policy for keeping the Vision of the university for each subsequent academic session be made and published on a regular basis.</li> <li>• Formation of dedicated quality monitoring committee be introduced and functional.</li> <li>• All staff must be educated and trained, and there must be a periodic check and be sensitized for quality improvement.</li> <li>• Establishing an audit team and methodology; conducting a remedial audit; and promoting best practices.</li> <li>• Preparing and submitting annual reports.</li> </ul>
<b>University's Governance Module</b>	<ul style="list-style-type: none"> <li>• Every school of the university essentially defines a vision and mission and articulates it in their own teaching and learning process.</li> <li>• Setting new targets and goals and Strategic development plan for its achievements.</li> <li>• Monitoring and putting Quality Management Systems in place.</li> <li>• Establishing e- governance and smooth operation of statutory committees.</li> </ul>
<b>Student's Development and Participation</b>	<ul style="list-style-type: none"> <li>• Special dedicated sessions for student development programs and activities which shall be supervised by student representatives themselves through which they would learn professional development, will be planned and proper review will be made in each academic year.</li> <li>• Extensive Training &amp; Placement Activities for Students for their better placement will be made and each year extension in the same shall be made for future development of the student's with new ideas and methods.</li> <li>• Progressive and further development of student's forums and representation of students in numerous committees and clubs.</li> <li>• Student's participation in contests and competition will be planned in extensive manner for their skills and personality</li> </ul>



	<p>Development and each year new innovative ideas would be added into it.</p> <ul style="list-style-type: none"> <li>• University puts in place adjustable attendance methods in recognition of participation in extracurricular activities. The same shall be modified from time to time as per the demand of the hour.</li> <li>• University encourages every faculty and staff member with the students to be involved in social and welfare activities and Contribute their bit for this noble cause.</li> </ul>
<b>Staff Selection and Development &amp; Welfare</b>	<ul style="list-style-type: none"> <li>• University places on records a well-structured HR policy in practice as well. Time to time revision also is in the scope of the policy for the betterment of the same.</li> <li>• University has a system for improving employees' quality performance through professional and Faculty development Programmes (FDP).</li> <li>• University maintains state of the art infrastructure facilities which creates adequate ambience for teaching and learning process.</li> <li>• University implements staff welfare policy, code of conduct, service regulations, and leave rules which are in place for the compliance for one and all.</li> <li>• University has schemes for career advancement and monitors it</li> <li>• University has a recognition policy for the employees on an annual basis.</li> <li>• University invites speakers for seminars, conferences, and workshops, among other things.</li> <li>• University welcomes support for research, consulting, and new Ideas and in future will put more efforts in these directions in the years to come.</li> </ul>
<b>Industry Interaction</b>	<ul style="list-style-type: none"> <li>• University puts all out efforts to establish connect with the industries of repute to explore benefits from them.</li> </ul>





	<ul style="list-style-type: none"> <li>• University always looks forward to sign Memorandums of Understanding (MOUs) with industry to enhance research activities.</li> <li>• University always explores opportunities for Internships, visits, trainings, and guest lectures through developing relationship with them.</li> <li>• University explores chances for industry-sponsored/based projects.</li> </ul>
<b>Research and Innovation</b>	<ul style="list-style-type: none"> <li>• University is committed to create a dedicated facilitation center for research to escalate research-based activities in the campus.</li> <li>• University is putting best efforts to establish and expand laboratories with expanded research capabilities.</li> <li>• University will explore possibilities for obtaining funds through project proposals from the agencies promoting research activities.</li> <li>• University is looking forward to become eligible for applying funds from the government or non-government organizations for research purpose.</li> <li>• University explores opportunities for collaborations with public and private research institutes, universities, and research organizations.</li> <li>• University encourages faculty members to involve more in research activities in their respective domains and file patents to</li> <li>• Enhance own capabilities and reputation of the university.</li> <li>• University will establish extra mural chairs for leadership development, market research, analytics, social &amp; political research, etc.</li> <li>• For generation of IPR and to attract and retain Talent University will prepare a clear policy for seed money.</li> <li>• To foster the research University will prepare the transparent policy for providing fund for researchers.</li> </ul>



<b>Alumni Interaction</b>	<ul style="list-style-type: none"> <li>• University will make a mechanism to remain connect with the alumni through a dedicated Alumni Association.</li> <li>• University's Alumni Association will create a database of alumnus and interact with them on a regular basis.</li> <li>• University will invite alumni and alumnus for guest lectures, internships, placements, training, and entrepreneurship and to share their corporate journey towards success, along with inviting them for annual culture events "INSPIRE" etc.</li> </ul>
<b>Community Services and Outreach Activities</b>	<ul style="list-style-type: none"> <li>• University always encourages community services and provides resources for such activities which are beneficial for the betterment of the society.</li> <li>• University always explores its resources in Identifying community and social development work and the societal obstacles for development work and extends support by sensitizing the community in such situation.</li> <li>• University provides educational support to village people through organizing public awareness campaigns / regular legal awareness camps etc.</li> </ul>
<b>Physical Infrastructure</b>	<ul style="list-style-type: none"> <li>• University is committed to constantly undertakes construction and renovation of infrastructure to maintain its art of the infrastructure.</li> <li>• University is committed to make best use of smart ICT enabled classrooms, tutorials, and seminar halls, laboratories, language lab etc. to make teaching and learning more effective.</li> <li>• University is committed its upgrades to library infrastructure, e-Learning functionalities, and safety and security measures.</li> </ul>





	<ul style="list-style-type: none"> <li>• University is committed to ensure continuous pure water supply.</li> <li>• University is committed to provide continuous medical services.</li> <li>• University is committed to upgrade its existing and future (indoor/outdoor) sports facilities within the campus.</li> <li>• University is committed to conduct time to time plantations drives in the campus to maintain the green eco-environment system.</li> <li>• University is committed to make best use of rainwater harvesting system and the use of renewable energy.</li> <li>• University is committed to prioritize zero-waste, and to maintain green campus.</li> <li>• University is committed to use recycled water for gardening and Other toiletries matters.</li> </ul>
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## **Strategy Implementation and Monitoring**

The University has a procedure to evaluate the progress of strategic planning on a regular basis during the course of its execution. As a result, the implementation document explicitly spells out the measurable success indicators. The strategic plan and its implementation will be overseen by the Board of Management, Academic Council, and other team members.

<b>Governance &amp; Administration</b>	Chairman & Members of BOM & Administration Office
<b>Students' Admissions</b>	Admission Cell,
<b>Statutory Compliance</b>	President, Pro – President, Registrar,
<b>Infrastructure (Physical)</b>	Vice Chairman & Board of Management,
<b>Infrastructure (Academics)</b>	President, Pro President, Dean Academics,
<b>Teaching- Learning</b>	Deans of Schools, Dean Academics, Faculty and Staff
<b>Research&amp; Development</b>	Dean- Research,
<b>Students Development</b>	Centre for leadership & development-CLD Centre for Political & Social Research-CPSR
<b>Schools' Activities</b>	Deans of Various Schools
<b>Training &amp; Placement</b>	Centre for leadership & development-CLD
<b>Quality Assurance</b>	IQAC team





## Measurable Steps during Implementation

<b>Effective Teaching Learning process</b>	<ul style="list-style-type: none"><li>• University has a well-defined and structured Syllabus duly approved by Board of studies to teach in all schools in all programs.</li><li>• University regularly reframe COs, POs PSOs &amp; PEOs for each programme and map them accordingly.</li><li>• University issues proper calendars for the academic events, each academic session and conducts structured events accordingly and declares results within stipulated time.</li><li>• University frequently conducts counseling/mentoring/training sessions and organizes seminars, workshops by the experts for the benefits to the students.</li><li>• University has duly approved system of undertaking mini projects, major projects, research projects, dissertation projects etc. as part of partial fulfillment of the respective course.</li><li>• University takes student feedback to ascertain their satisfaction concerning to teaching and Learning process of the university.</li></ul>
<b>Leadership and Participative Management</b>	<ul style="list-style-type: none"><li>• Many faculty members are part of the Board of Studies &amp; Board of Management.</li><li>• To conduct all the activities of University in a smooth manner, various committees containing all the faculty members as in charge &amp; member shall be formed.</li><li>• Before planning an event in University suggestion shall be invited from faculty members, staff members &amp; students.</li><li>• Every academic and non-academic activity shall be completed with the collective efforts of Deans, faculty members, &amp; administrative staff.</li></ul>



	<ul style="list-style-type: none"> <li>• University strongly believes in Academic, administrative, staff welfare, student development, and infrastructure management through participative manner in which all stakeholders shall be involved.</li> <li>• University frequently conducts seminars, workshops on leadership for the students and faculty members.</li> <li>• University conducts professional development workshops for non-teaching staff of the university each year.</li> </ul>
<b>Internal Quality Assurance System</b>	<ul style="list-style-type: none"> <li>• University to focus on various accreditations viz. NAAC, NBA, ICAR etc.</li> <li>• University with absolute sincerity working to obtain good grade in NAAC by striving hard for its attainment.</li> <li>• University has proactive IQAC-Internal Quality Assessment Cell to conduct and ascertain the quality Improvements.</li> <li>• IQAC shall maintain an Academic calendar every year and ensure the execution of the same.</li> <li>• IQAC will plan &amp; execute the FDP, Workshop, seminar, conference, research talk etc.</li> <li>• IQAC shall monitor all committees properly.</li> <li>• IQAC shall monitor the all activities of examination cell.</li> </ul>
<b>University's Governance Strategies</b>	<ul style="list-style-type: none"> <li>• University conducts Board of Management Meetings to discuss the strategic planning for the growth of the university.</li> <li>• University discusses in the meeting of BOM achievements and next course of actions while reviewing organization structure of the university and further requirements.</li> <li>• Board of Management discusses the latest needs of Resource mobilization and its utilization policies.</li> </ul>





**Student's Development  
and Participation**

- University has a mandatory policy that all the events shall be managed by the student forums through the involvement of the students.
- University conducts exhaustive orientation programmes for the newly admitted students during the beginning of each academics session.
- University has number of Sports, Information & Broadcasting (I & B) and Events forums which are managed by the students.
- University conducts regular sports events, including Spree as an annual sports meet, which are managed by the student's forum.
- University conducts "INSPIRE" its annual 3 days Cultural fest, conducting various cultural events, with participation of students, from both within the university and outside higher education institutions.



<b>Staff Development &amp; welfare</b>	<ul style="list-style-type: none"> <li>• University conducts Induction and Orientation Programmes at the time of joining &amp; ERP training is imparted to the faculty members regularly.</li> <li>• University conducts Professional Orientation Programmes for the development of the non-teaching staff members.</li> <li>• University conducts research FDPs to create a sense for research activities in the campus.</li> <li>• University confers number of employee awards, recognitions, and incentives for the motivation of the staff members which are given away on 3<sup>rd</sup> September each year on the occasion of the <b>"Founders Day"</b> of the university.</li> </ul>
<b>University Industry Interaction</b>	<ul style="list-style-type: none"> <li>• University explores all possible opportunities to make MOUs with the industry for the benefit to the students.</li> <li>• University encourages regular industry visits to its students to make them aware from the corporate Culture.</li> <li>• University will establish an <b>Industry Incubation Center</b> to build an ecosystem of innovation and entrepreneurship and encourage interested members of the community to become entrepreneurs, while addressing the many social problems facing our country. RNBGU Incubation Center will provide necessary support in terms of mentoring, infrastructure and business support services to the budding entrepreneurs.</li> </ul>





Students Career Advancement	<ul style="list-style-type: none"> <li>• University initiates number of career advice trainings sessions to make students ready for the corporate world, and have different modules of Ability and Skill Enhancement (ASE).</li> <li>• University shall organize skill development events regularly to make students self-sufficient to lead a more dignified professional and independent career.</li> <li>• University shall conduct of placement and internship drives for placement of students.</li> <li>• University ensures good placement to its students in reputed organization.</li> </ul>
Alumni Interaction	<ul style="list-style-type: none"> <li>• University to maintain Alumni database and interact with them on every important occasion.</li> <li>• University seeks assistance with internships/placements/projects/consulting. Contribution to students' development from alumnus and Alumni.</li> </ul>
Enriching Library	<ul style="list-style-type: none"> <li>• University always time to time enriches its library resource by adding number of volumes and titles in the library; number of national and international periodicals.</li> <li>• University subscribes regularly for national and international journals/ magazines etc.</li> <li>• University maintains a proper Digital Library.</li> <li>• University has more than 10000 books &amp; journals and continuously enriching its library with latest books &amp; software.</li> <li>• Library contains online cloud based solution Tcs-ion.</li> <li>• For research software like Delnet, Manupatra, Urkund, Shodhshudhi &amp; Shodhganga shall be maintained.</li> </ul>



## **Monitoring of strategic plan**

University to regularly monitor the progress of teaching and learning process through periodic reviews by Deans, IQAC, Academic Council, and other committees to ensure the strategic plan's implementation and its adherence.

The IQAC will be in charge of independently benchmarking quality standards, monitoring them, and evaluating their attainment. Any such findings are reported to the "Academic Council" and "Board of Management" of the university.

The above authorized bodies will identify corrective actions along with need for additional processes and resource deployment requirement based on a thorough study on the report.

## **Conclusion**

The "Strategic Plan" is an endeavor to pave a route toward achieving the goals that RNB Global University aspires since inception.

Simply drafting a strategic plan does not guarantee success, but it does provide a guiding framework that is delivered through a participatory brain storming process involving all stakeholders. Through a dynamic process, the appropriate implementation of initiatives with a positive attitude leads to success and long-term sustainability.

It also requires ongoing evolution to integrate lessons learned during implementation and underlines the importance of IQAC in assuring implementation quality.

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